



Advancing Solutions Through Choice

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Overview:

MetaOption is a privately held, customer focused **Global Software Development, Advanced IT Solutions** and **Quality Testing** company with a thriving record of success. Our comprehensive consulting services and flexible business solutions provide a competitive edge to clients across diverse verticals and horizontal.

For 5 years, MetaOption, LLC has partnered with numerous industry clients across diverse verticals in developing truly unique custom applications including state of the art Mobile Platform Development Services. Our primary focus is US Based Software Development Consulting Services incorporating highly flexible Engagement Models.

A Common Problem:

In today's hyper innovative climate, new technology quickly weakens the effectiveness and ability of legacy systems to operate cohesively with new solutions or hardware. Concurrently, new strategies and priorities constantly erode project management integrity, causing delays and ultimately, the failure of systems to meet current internal needs and customer expectations.

A Unique Solution:

Highly adapted and deeply vested with technology specialists whose expertise spans IT Consulting, Software Development & Solutions, MetaOption provides fully-scalable, tailored IT solutions and systems support based on the most important business consideration; yours.

Our Valued Partners:



This specialized expertise is integrated with your local market knowledge to provide end-to-end business relevant, technology enabled solutions.



Dynamic Project Modeling

MetaOption customizes each engagement to meet your present and future needs as the project(s) progress, providing critical insight and support where and when required. We can assist or directly manage your IT/Product Development demands.

Premier:	US Based Resources Provided Onsite or Offsite
Hybrid:	US Based Management coupled with 24/7 Delhi Based Development Services
Practical:	Delhi Based Project Management and Development

The MetaOption Advantage

Fixed Cost Pricing Model – Simplicity, No Surprises
Clear, Simple, Entirely Flexible Client Engagement Models – Pick, Choose and Augment
Short On Ramp to Project Starts – Nimble and Quick Execution
Outcome Oriented Methods – Cultivate End User Insight and Feedback to Foster Adoption and Accelerated Development. Training is also Customized to the User Group.
Retained Resource Option – Like Our People? Keep Them. No Downtime for New Projects.
US Based Expertise and Experience – Confidence, Foresight and Knowledge.
Guaranteed Service Level Agreements
100% Reference-able Client Base
Customer Focus – REALLY! – Being Privately Held Means We Focus on You and not Shareholders



Business Segment Solutions

• Custom Application Development	• Enterprise Resource Planning (NAV)
• Legacy Migration and System Re-engineering	• Mobile Application Development
• Business Intelligence and Reporting	• System Integration
• Customer Relationship Management (CRM)	• Portal and Content Management
• Quality Assurance (QA) Consulting	

Industries

• Adventure	• Automotive/Trucking	• Consumer Packaged Goods
• Education	• Entertainment	• Financial Services
• Food and Beverage	• Government	• Healthcare
• Information Technology	• Insurance	• Marketing
• Manufacturing	• Publishing	• Real Estate
• Religious and Non Profit	• Telecom	• Transportation

Expertise

Microsoft <ul style="list-style-type: none"> • Microsoft Dynamics CRM 4.0, Dynamics NAV 9.0 • .Net 3.5, C#, VB.Net, AJAX, Web Services • ASP, COM, Visual Basic, VBA • SQL Server 2005 • SQL Server Reporting Services (SSIS), SQL Server Integration Services (SSIS), and SQL Server Analysis Services (SSAS), MDX, OLAP • Windows and Web Applications • Microsoft Office SharePoint Portal Server (MOSS), InfoPath • LINQ, SilverLight, WPF 	Adobe/Quark <ul style="list-style-type: none"> • ColdFusion MX 7.0/8.0, CFC, Flex, Flash, Oracle, SQL Server • Flex, Cairngorm, Granite • Adobe forms, LiveCycle • Adobe Plug-ins on Windows and Macintosh using C++, Visual Studio, Code Warrior for <ul style="list-style-type: none"> • InDesign, Photoshop • InCopy, InDesign Server • Version Cue Server, XMP • Acrobat, Illustrator • Quark XTensions on Win/Mac <ul style="list-style-type: none"> • XTensions, XDK 8.0 	Apple <ul style="list-style-type: none"> • Objective-C • Cocoa Framework • iPhone/iPad SDK • iPad SDK • Xcode • Quick Time
Mobile <ul style="list-style-type: none"> • iPhone/iPad • Blackberry • Google Android • Windows Mobile 	Oracle <ul style="list-style-type: none"> • Oracle Database • Oracle Identity Management (OIM) 	IBM <ul style="list-style-type: none"> • IBM FileNet • IBM Cognos Business Intelligence and Reporting
Others <ul style="list-style-type: none"> • CSS, AJAX, XML, XSL, XSLT, PHP • Crystal Reports, MySQL • Java, JSP, Web Logic, JBoss, J2ME • C/C++, OpenGL, DirectX, Windows Application, MFC • RFID (Alien SDK, Impinch SDK) • Barcode scanning 	Open Source <ul style="list-style-type: none"> • PHP • Joomla, Drupal, WordPress • OSCommerce • CakePHP • Zend Framework • Smarty, jQuery • MySQL 	3rd Party Tools/Components <ul style="list-style-type: none"> • Dundas Charts • Telerik Controls • Infragistics • Twilio VOIP • AnyDoc Software • Eclipse • Salesforce



SMART Phone / Professional and Consumer Mobile Application Development

MetaOption fully supports the end-to-end development of mobile applications. Your field engineers, sales representatives and managers will have real time access to your central database/server, enabling enhanced productivity, field effectiveness and customer service.

Solution Platforms:

iPhone™ / iPad™	Google Android™
Blackberry™	Windows™ Mobile

Business Segments

<ul style="list-style-type: none">• Cable Companies	<ul style="list-style-type: none">• Utility Companies
<ul style="list-style-type: none">• Life Science Companies	<ul style="list-style-type: none">• Local, City, Regional Government Services
<ul style="list-style-type: none">• Business Services	<ul style="list-style-type: none">• Transportation
<ul style="list-style-type: none">• Consumer Packaged Goods	<ul style="list-style-type: none">• Consumer

General Solution Services

<ul style="list-style-type: none">• Complete end-to-end System Integration.
<ul style="list-style-type: none">• Real time, updated Data Visualization and Capture.
<ul style="list-style-type: none">• Automated or On Demand Data Synchronization.
<ul style="list-style-type: none">• Field Operative Location Identifier enabled through GPS (Global Positioning System).
<ul style="list-style-type: none">• Paperless Reporting, Data Input and Image Capture.
<ul style="list-style-type: none">• Barcode Scanning Utility.

Advantages to Business

<ul style="list-style-type: none">• Real-time data available to mobile field staff.
<ul style="list-style-type: none">• Field staff real time operability from any location.
<ul style="list-style-type: none">• Integrated GPS real time location data - Pinpoint staff location and customer exchange time.
<ul style="list-style-type: none">• Immediate Capture and Synchronization of Images and Videos
<ul style="list-style-type: none">• Improved Performance through optimized efficiency.
<ul style="list-style-type: none">• Better Customer Service

