



# METAOPTION

## **CASE STUDY**

**CommonSpot  
For  
PaperThin, Inc.**

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### **CommonSpot**

#### **About the Client**

Common Spot is a Content Management Server (CMS) headquartered in Quincy, MA. More than 250 organizations worldwide use CS to quickly build and easily maintain personalized and dynamic websites. Written through ColdFusion, CS is user friendly, even for non-technical users.

With over 200 commercially available products spanning every conceivable market niche, CS has earned a reputation for ease of use and best overall value among its competitors.

#### **A Few Challenges**

- Develop new user interface using Adobe Spry framework for AJAX
- Provide control and functionality for developers
- Integrate older version code to streamline tasks and utilize web services
- Develop new Installation Wizard

#### **Solutions**

MetaOption successfully released CS 5.0 within a narrow time parameter. We modified Javascript and used Adobe Spry framework, which made the admin interface for CS more interactive. We were able to quickly improve webpage interface, function, and speed.

One exciting addition included our enhanced authoring interface, ideal for enhancing author productivity. We also developed an improved rich text editor, browser-based image editing, new XML capabilities, and out-of-the-box support for RSS, Atom, and pod casting feeds.

Overall, we were able to enhance developer productivity, content re-usability, and interoperability, while providing better control over formatting and presentation of content.