



## **CASE STUDY**

### **Blackberry GPS Project For Commercial Moving & Storing Company**

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#### **The Client**

The client is a leader in commercial moving and storing services for businesses located in and around the New York Metropolitan Area.

#### **The Challenge**

Company managers are constantly on the move. The owner/operator requires a system that can help him stay connected with and keep track of everyone in real time. Knowing each manager's availability and location can significantly improve the operation's overall efficiency. Expected benefits include reduced travel time for managers and increased response time for customers.

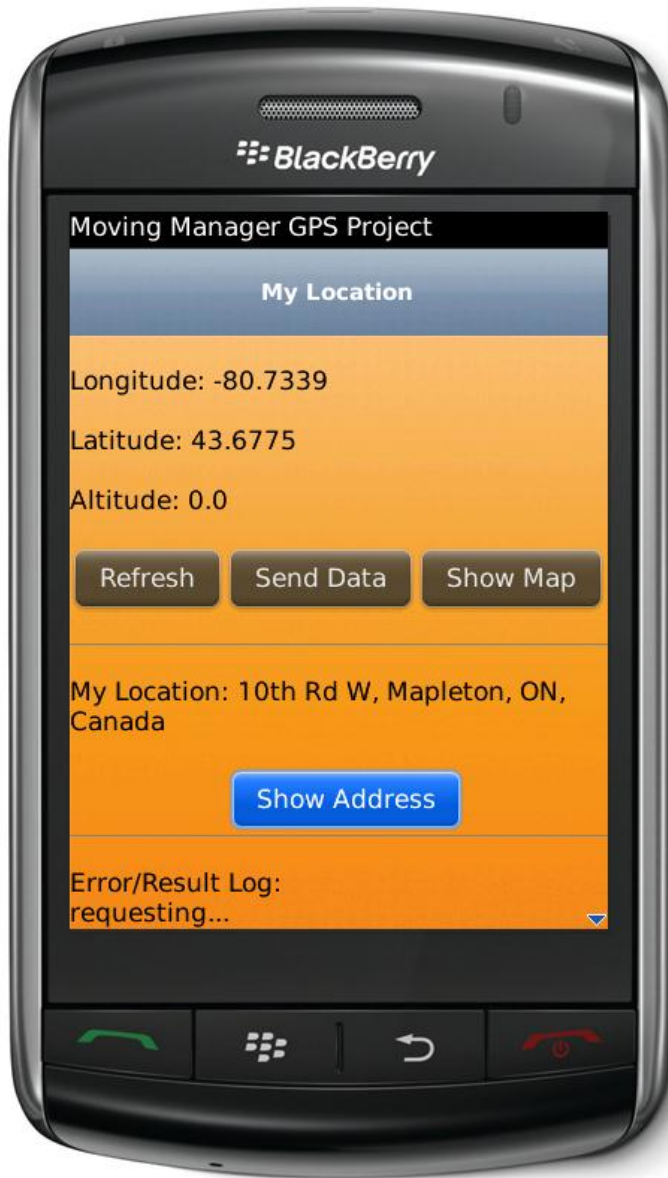
#### **Solutions**

MetaOption designed a solution utilizing Blackberry devices and GPS (Global Positioning System). Upon opening this stand-alone application on Blackberry, users can quickly and easily view, refresh, and send GPS information, including:

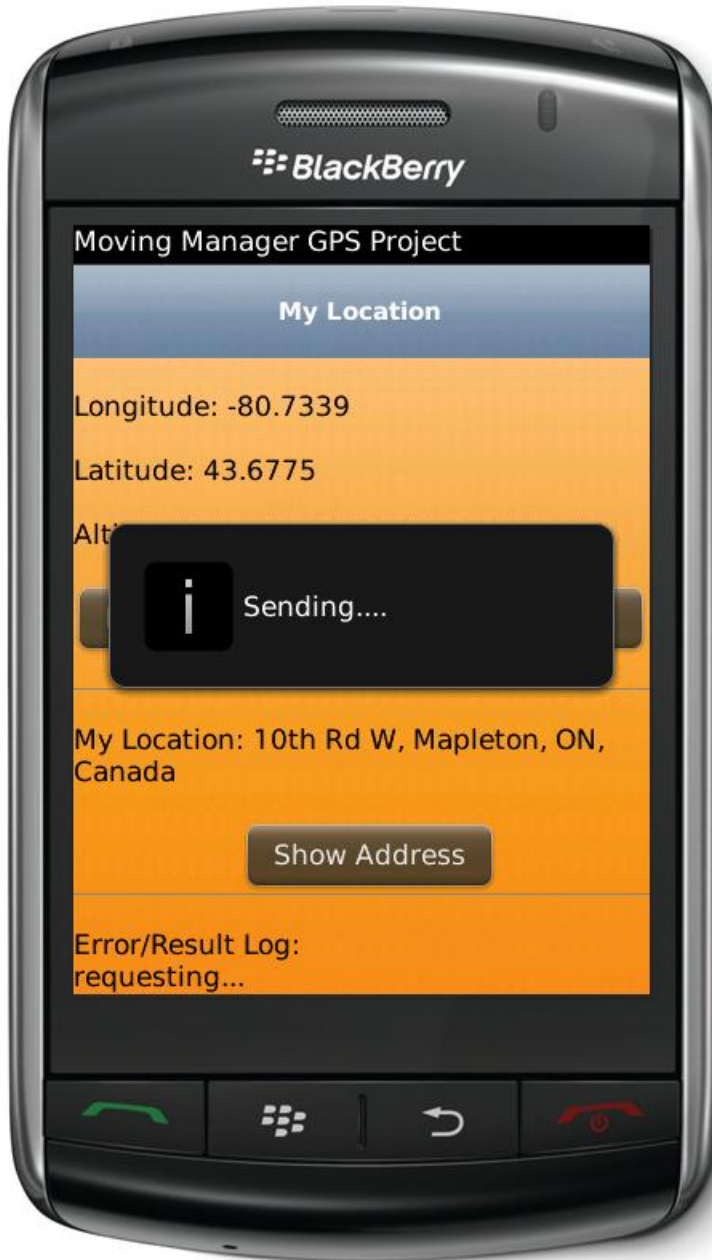
- Display of coordinates (i.e., longitude, latitude, and altitude)
- Display of current location and relevant address information
- View of current position on Blackberry map

GPS data are automatically captured from each manager's Blackberry at various intervals and stored with a web service. Individual or pooled manager data are accessible to the owner/operator at any time from any machine or mobile device connected to the Internet. The system can display data as text and draw complete routes on Google Map.

Clicking “Show Address” displays the current location address.



Clicking “Send Data” sends relevant GPS data to the web service.



Clicking “Show Map” displays the current position on the Blackberry map.

