



**METAOPTION**

**CASE STUDY**

**QuickLinkXT  
For  
Managing Editor, Inc.**

## **CASE STUDY**

### **QuickLinkXT**

#### **The Client**

Managing Editor Inc. (MEI) provides innovative software solutions to a rapidly evolving publishing market. The company delivers a variety of automated pagination and workflow solutions to newspaper and magazine publishers, as well as to other print and electronic publishing markets. MEI is a portfolio company of Adobe Systems Inc.

#### **Challenge & Solutions**

MEI required QuickLink XT that would allow users to link QuickSilver issue pages from the QuickLink application window to the open Quark document. Preferences needed to be set for the QuickLink XT before linking QuickSilver pages.

MetaOption developed the QuickLink XT to allow users to quickly and efficiently navigate QuickSilver issues for the purpose of linking issue pages to the pagination document. QuickSilver objects are placements made in either the ALS or CLS layout application. QuickLink allows database updates and automatic folio generation.

#### **Features**

- QuickLink XT preference
- QuickLink XT login
- Contextual menu
- Link QuickSilver issue pages
- Save linked documents
- Close linked documents
- Open linked documents
- Edit linked documents
- Update linked documents

#### **Technology & Environment**

- QuarkXPress 6.5/7.0 XTensions Developer Kit
- C++
- Development Environment
  - Visual Studio .Net 2003 for Windows version
  - CodeWarrior 8.0 / XCode 2.4.1 for Mac version
- Operating System
  - Windows: Windows XP or later
  - Macintosh (Power PC/MacIntel): Mac OS X 10.4.9 or later